

APR 4-5, 1974



International Society for Krishna Consciousness, Inc.
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SANKIRTAN NEWSLETTER NO. 2 April 4-5

All glories to Sri Guru and Gauranga!

jaya mahaprabhu sri krsna caitanya
tanhara caranasrita sei bada dhanya

param vijayate sri krsna sankirtanam

Dear Prabhus:

Please accept my most worthless obeisances at your feet. Let us offer glorification to the Supreme Lord Sri Caitanya Mahaprabhu. One who has taken shelter of His lotus feet is the most glorified person. All glories to Srila Prabhupada who is always chanting and hearing the message of Lord Caitanya. Let us offer our respectful obeisances at His lotus feet.

I received a letter from Rameswara Prabhu regarding the first Newsletter and he suggested changing the point system to the following:

BTG, ROP, OC:	$\frac{1}{4}$ point	Each \$1.00 worth of books
POY, POY/BBD, RV:	$\frac{1}{2}$ point	
KBT, SRI ISO, CC, CKBK:	1 point	The point system enables us to
PCKT NOD:	2 points	total the approximate value of
SOFT TLC, SOFT GITA:	3 points	the books distributed that day,
HARD TLC:	4 points	so we can check with the temple
HARD KRSNA, BHAGAVATAM,		treasury to see if we are actually
HARD NOD:	5 points	collecting enough. It serves as
HARD GITA:	8 points	a check, as well as transcendental
		competition.

April 5-6 Book Distribution

- 1) Chicago - $2424\frac{1}{4}$ points (381 Big books, 240 Medium books and 1525 Small)
Top distributor - Sri Kari Dasi - $594\frac{1}{4}$ points (125 Big, 3 Medium, 45 Small)
- 2) BBT TSKP - 1814 points (378 B, 200 M, 30 S)
Top distributor - Tripurari das - 749 points (153 B, 60 M)
- 3) Toronto - $997\frac{3}{4}$ points (80 B, 131 M, 2201 S)
(No top distributor mentioned)
- 4) Washington, DC - $709\frac{1}{4}$ points (7B, 139 M, 2169 S)
(No top distributor recorded)
- 5) Stockholm - 254 points (4B, 209 M, 100 S)
Top distributor - Smita Krsna das - 81 points (2B, 62 M, 38 S)

* S - Small or $\frac{1}{4}$ point books, M - Medium or $\frac{1}{2}$ to 2 point books and B - Big or 3 to 8 point books.

When you send in your scores all that is needed is just as above: the total points for the temple with a breakdown of small, medium and big books; the top distributor's scores and any additional sankirtan information.

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aparadha ksamaila, dubila prema jale
keba edaibe prabhura prema mahajale

"Lord Caitanya excused them all, and they merged into the ocean of devotional service, for no one can escape the unique loving network of Sri Caitanya Mahaprabhu." (Text 37, CC)

Purport: ... "As an ideal acarya, Sri Caitanya Mahaprabhu devised ways to capture all kinds of atheists and materialists."

Following in the lotus footsteps of Lord Caitanya, here are some transcendental suggestions for capturing all kinds of atheists and materialists.

In Chicago, one boy distributed 850 BTGs in two days in this transcendental way: "Saturday I went on the trains we have in the city called the Chicago Elevated. I had a bucket, taped to that was a piece of paper saying, 'Stop Hunger For Easter', and I placed the bucket in a 69¢ Easter basket. To grab their attention I went into the car hopping like an Easter bunny, singing 'Here come Peter Cottontail, hopping through the Elevateds asking all you Chicagoians, what's the most you can pitch in.' Then I became more serious, 'I may not look like an Easter bunny, but we are feeding kids this Easter.' If one gave, almost all of them gave."

Here in Washington, DC, we took it one step further and went out in Easter bunny costumes! This past Saturday (April 13), two devotees did an inter-section in bunny ears and distributed over 1000 BTGs and collected \$600. This idea can be used not only during Easter, but during any holiday.

In Toronto, they have got a great trick for getting into concerts. "We attach a tag to our shirt or jacket saying ISKCON SOUND. We simply make like we are part of the band or stage managers who set up all the equipment. We've been able to enter concerts without purchasing a ticket, carrying boxes of books which are supposedly our props and sound equipment." They are also doing nicely distributing Spanish On Chantings in Spanish neighborhoods and doing movie lines with incense.

Jai Prabhus, we are anxiously looking forward to hearing the results of Easter weekend and welcome any suggestions for improving the Newsletter. I pray that the Lord might let me always engage in the service of the wonderful devotees who have surrendered their lives to Lord Caitanya and Srila Prabhupada. I hope this letter meets you in good health and strong Krsna Consciousness.

Your unworthy servant,

Srutadeva das adhikary

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Editor Sankirtan Newsletter

Sda: jlb